



The theme of this year's Youth Art Month is

United through Art

Youth Art Month (YAM) was started in 1961. It is an annual observance each March to emphasize the value of art and art education for all children and to encourage public support for quality school art programs across the United States. The National Art Education Association, as a national sponsor through The Council for Art Education, administers the program at the national level, and Washington Art Education Association administers the program at the state level. The program provides a medium for recognizing skills developed through visual arts experiences unlike any other curriculum subjects, including: *Problem Solving, Creativity, Observation, and Communication.*

There are two ways to be involved with Youth Art Month in Washington State. Firstly, students may submit a design based on this year's theme, *United through Art*, for the vinyl YAM flag/banner (designed to hang vertically or horizontally). It will hang at the NAEA Convention YAM Museum in New York, NY, and then be presented to Governor Inslee at the OSPI High School Art show and hung permanently in OSPI offices in Olympia, WA. We try to vary the grade level (elementary, middle, high) of the winner each year. Secondly, teachers may submit student artwork for a **juried YAM Student Art Exhibition** at the Schack Art Center, Everett.

Sargent Art is the generous sponsor of the YAM Juried Student Art Exhibition prize structure this year. There is a **Best of Show \$1,500 cash prize** for the winning student, and their teacher receives \$2,000 worth of classroom art supplies. The other categories are: one Elementary School winner (K-5), one Middle School winner (gr. 6-8), and one High School winner (gr. 9-12) who each receive \$100 worth of art supplies, and their teachers receive \$300 worth of classroom art supplies. There will also be a Gift of Participation for each school and Certificates of Participation for each student. The best reward, though, is that all student work is exhibited for a month at the Schack Art Center in Everett, Washington. Students and their families really enjoy seeing artwork displayed professionally. Teachers, please mat the work ahead of time or ask the YAM chair for assistance/advice on matting artwork. Information, guidelines and necessary documents will be attached in an upcoming email. Feel free to contact the YAM Chair, Nancy Jordan, at jordannb@mukilteo.wednet.edu.

All students must complete the Artwork/Photography Release Form to participate in any of the YAM activities. Participating teachers must be a member of the WAEA.

Deadlines and Important Dates

Flag/Banner design – Due Date: Thursday, January 12, 2017

January 12	Flag/Banner designs due digitally to Nancy Jordan at jordannb@mukilteo.wednet.edu
February 1	Chosen design made into vinyl flag/banner and shipped to national YAM chair in Wisconsin
March 2-4	Flag/Banner displayed at National Art Education Association YAM Museum in New York, NY
May 19	Presented to Governor Inslee at OSPI High School Art Opening in Olympia, Washington, 1-3 p.m.

Student Art Exhibition – Due date: Friday, February 17, 2017 (MSD school district closed Feb. 20-24)

February 17	Artwork due to Harbour Pointe Middle School, Mukilteo, WA by 4 p.m.
March 1 st	Artwork judged by Schack Art Center staff, and teachers informed
March 4-30	Exhibition Dates
March 9	Awards Celebration, Schack Art Center, Everett, 5:30-7:30 p.m.



WAEA 2017 YAM Juried Flag or Banner -- Theme: *United through Art*

January 12	Flag/Banner designs due digitally to Nancy Jordan at jordannb@mukilteo.wednet.edu
February 1	Chosen design made into vinyl flag/banner and shipped to national YAM chair in Wisconsin
March 2-4	Flag/Banner displayed at National Art Education Association YAM Museum in New York, NY
May 19	Presented to Superintendent of Public Instruction, Chris Reykdal, at OSPI High School Art Opening in Olympia, Washington, 1-3 p.m.

The winning design will be made into a 3'x5' vinyl flag/banner and hung at the annual 2017 NAEA Convention in New York, NY. The winner receives an invitation to attend the convention ceremony, their design displayed on the YAM web site, and included in the state documentation for national review. In Washington state, the YAM Flag is displayed at OSPI during the Superintendent's High School Art Show; designers will be honored at the reception and receive certificates from the Superintendent of Public Instruction, Chris Reykdal, and Arts Program Supervisor, Anne Banks. The flag will then be on permanent display in the *Great Hall of the Old Capitol Building*, Olympia WA.

All submitted designs will be judged according to the following criteria:

- Every student in grades K-12 may participate.
- This could be a whole class project, group project (for example, an after-school art club) or an enrichment opportunity for an advanced art student.
- Design should incorporate the theme, *United Through Art*.
- Designs should incorporate a new YAM logo and/or the words "Youth Art Month" if possible.
- Students MUST submit a Student Artwork/Photography Release Form, and provide information from flag entry form.
- Inclusive of all the arts: Dance, Music, Theatre, Visual Arts.
- Representative of Washington State.
- Fresh and Original throughout (no clip art).
- Colorful design on 2-dimensional surface (7"x12" or 11"x18").
- The design may be designed to be hung vertically or horizontally.
- Acceptable media includes pastel (please fix), pen, paper collage or paint.
- Mixed media is acceptable as long as it can be successfully photographed from one angle.

WAEA YAM Juried Student Art Exhibition

February 17	Artwork due to Harbour Pointe MS, Mukilteo, WA by 4 p.m. (MSD school district closed Feb. 20-24)
March 1	Artwork judged by Schack Art Center staff, and teachers informed
March 4-30	Exhibition Dates
March 9	Awards Celebration, Schack Art Center, Everett, 5:30-7:30 p.

WAEA YAM Exhibition Rules:

- Artwork must exhibit the entire length of the show.
- Artwork may not have been shown in a juried exhibition in Washington State in the last 12 months.
- Teachers may submit up to 12 pieces; students may submit up to 3 pieces.
- 2D and 3D artwork are acceptable.
- No framed 2D artwork; 2D artwork must be matted and have a firm/stiff backing so it hangs properly the entire length of the show (no artwork slides off mat or buckles).
- Due to space limitations, excessively large pieces may not be exhibited (but will be judged).
- Students MUST submit a Student Artwork/Photography Release Form.

Art Exhibition Judging Rubric

Criteria	1	2	3	4
I. Is the student's artwork visually and aesthetically pleasing?	Artwork contains some basic art elements but does not use them to achieve strong visual appeal.	Artwork demonstrates good use of basic art elements but does not demonstrate strong use of the principles of visual organization, resulting in a piece that has overall weak aesthetic appeal.	Artwork reflects strong use of the art elements and the principles of visual design and the visual appeal is so strong that it has successfully managed to evoke an emotional response from viewer.	The artwork is amazing in the stellar use of art elements and the principles of visual design to result in a dramatic and unusually strong visual appeal. This is an outstanding example of aesthetic sensitivity and visual design ingenuity. <ul style="list-style-type: none"> ● INTRIGUING ● UNIQUE ● UNEXPECTED ● EXTRAORDINARY
II. Does the student's artwork demonstrate original thought?	Artwork lacks originality.	The artwork utilizes previously seen images but is presented in a new and different way.	This artwork demonstrates the student's strong ability to communicate unique thoughts and feelings through this artwork in an unusual or unexpected way. The techniques are innovative and the outcome is effective.	This artwork demonstrates the student's strong ability to communicate unique thoughts and feelings through this artwork in a very unusual or unexpected way. The techniques are innovative and the outcome is effective. The artwork and the response it evokes in viewer is unanticipated and striking or surprising. <ul style="list-style-type: none"> ● INNOVATIVE, FRESH, DISTINCTIVE ● CURIOUSLY COMPELLING EXPRESSION OF ORIGINALITY ● SURPRISING, FASCINATING
III. Craftsmanship – how would you rate the quality of the student's work?	The artwork is of poor quality.	The artwork is of satisfactory quality.	The artwork utilizes previously seen images but is presented in a new and different way.	The artwork is a superior example of fine craftsmanship that "grabs the audience" and "radiates excellence" in the highest levels of technique, skill, and outcome. <ul style="list-style-type: none"> ● EXCEPTIONAL QUALITY ● AMAZING CRAFTSMANSHIP

Art Elements: Line, Shape, Form, Color, Texture, Space

Principles of Visual Organization: Unity; Variety; Balance; Repetition, Rhythm, and Pattern; Emphasis; Proportion; Movement

*** NOTE:** Student art work will be juried by Educational Staff of the Schack Art Center, using the rubric – with consideration for students of special needs and grade level.

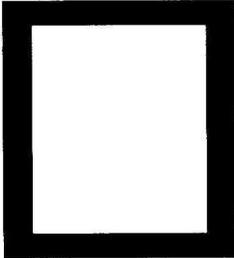
How to prepare 2D artwork for submission and presentation

2D EXHIBIT READY

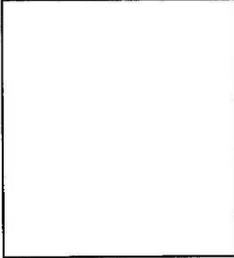
- mat artwork - black or white mat board
- plastic hanger centered and lined up with top edge of mat back.*
- entry form taped top and bottom to mat back.
- written on mat back:
 - title of piece
 - student name
 - school name
 - school address



ARTWORK



MAT



FOAMCORE



PLASTIC HANGER

ENTRY FORM

*** Stretched canvas and canvas board does not need to be matted. * Heavier artwork needs a wire hanger.**

NOTE: In past years, the Schack Art Center struggled to hang some artwork because it was not display-ready. All artwork must be matted, preferably with stiff mat board and a stiff backing (stiff cardboard or foam core board) affixed to the mat board. This allows the artwork to hang properly throughout the show. Use masking tape to firmly attach artwork to mat board and backing to mat board. We will provide and attach sawtooth hangers. Please mark the center on the back top edge for ease of attaching hanger. Lightly attach the label on two sides.